

Christopher Boulton, PhD

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SCHOLARSHIP

Peer-Reviewed Journal Articles

[Confessions of a Media Literacy Scholar-Practitioner](#): Job Market Advantages, Research Agenda Challenges, and Theory-Driven Production. (2016) *Journal of Media Literacy Education*, 8(1): 85-92.

[Black Identities Inside Advertising](#): Race Inequality, Code Switching, and Stereotype Threat. (2016) *Howard Journal of Communications*, 27(2): 1-15.

[Under the Cloak of Whiteness](#): A Circuit of Culture Analysis of Opportunity Hoarding & Colour-blind Racism Inside US Advertising Internship Programs. (2015) *tripleC: Communication, Capitalism & Critique*, 13(2): 390-403.

[The Mother's Gaze and the Model Child](#): Reading Print Ads for Designer Children's Clothing. (2009) *Advertising & Society Review*, 10(3): 1-28.

[Porn & Me\(n\)](#): Sexual Morality, Objectification, and Religion. (2009) *The Communication Review*, 11(3): 247-273.

[Don't Smile for the Camera](#): Black Power, Para-proxemics and Prolepsis. (2007) *International Journal of Communication*, 1(1): 758-788.

[Shifting Currents in Media Awareness](#). (2006) *Academic Exchange Quarterly*, 10(3): 154-159.

Book Chapters

[In Defense of "Slacktivism"](#): How KONY 2012 Got the Whole World to Watch. (2015). In *Debates for the Digital Age: The Good, the Bad, and the Ugly of Our Online World*, (Eds. Danielle Sarver Coombs & Simon Collister).

[Fight for Your Copyrights](#): Mashups, Fair Use, and the Future of Freedom. (2015). In *Media Education for a Digital Generation*, (Eds. Julie Frechette & Rob Williams).

[Anti-Porn Agendas](#): Feminism, Internet Filtering, and Religious Strategies. (2015). In *New Views on Pornography*, (Eds. Lynn Comella & Shira Tarrant).

[The Ghosts of Mad Men](#): Race and Gender Inequality Inside American Advertising Agencies (2013). In *The Routledge Companion to Advertising and Promotional Culture*, (Eds. Matthew McAllister & Emily West).

PhD in Communication: [UMass Amherst](#) (2012)

Dissertation: [Rebranding Diversity](#): Racism in the US Advertising Industry (2012)

MA in Communication: [UMass Amherst](#) (2007)

Thesis: [Trophy Children Don't Smile](#): Ads for Designer Children's Clothing (2007)

BA in History: [Macalester College](#): (1996)

Selected Presentations

[Under the Cloak of Whiteness](#), Academics and Collegiate Culture Panel, Popular Culture Association & American Culture Association (PCA/ACA): Seattle, WA (2016)

[Pop Science Cinema](#), Critical Karaoke Panel, International Communication Association (ICA): San Juan, PR (2015)

Selected Presentations cont...

- [Let's Talk Equality](#), 4C4Equality Action Hub, Conference on College Composition and Communication (CCCC), Tampa, FL (2015)
- Diversity in the Media* panel and *Not Just a Game* screening, University of South Florida's 12th Annual Diversity Summit, Tampa, FL (2015)
- Other Channels: Research Visualization Online*, Research Creation Panel, International Communication Association: Seattle, WA (2014)
- Intersections of Black Identity Inside Advertising: Class Fractions, Code Switching, and Stereotype Threat* Poster Presentation, International Communication Association: Seattle, WA (2014)
- Add Color: How Diversity Triumphalism in Sports, Entertainment, and Advertising Support the White Savior Complex*, Invited talk for Diversity Lecture Series sponsored by the Office of Diversity, Inclusion, and Equal Opportunity, USF (2014)
- KONY 2012: *Beyond the Brand*, Pre-Conference Working Group, International Communication Association (ICA): London, UK (2013)
- Criticizing Unequal Communities: Race Inside U.S. Advertising Agencies*, Race in Context Panel, National Communication Association (NCA): Orlando, FL (2012)
- KONY 2012: *Africa Through the Gift Shop*, The Evolving Church: How the Communication of Evangelical Young Adults is Changing Tradition Panel, NCA: Orlando, FL (2012)
- [The Ghosts of Mad Men](#), Diversity & Inclusion Gaps in Advertising & Media Supply Chains Panel, Sustainability Summit: Sentry Center, NYC (2012)
- Take My Survey! How Junior Ad Executives Use Facebook to Exploit Their Friends*, Voices for Sale: Monetizing Social Media Panel, NCA: New Orleans, LA (2011)
- Documenting Dave Zirin*, Critical & Cultural Studies Division, Roundtable on Engaged Writing, on Sport, Media and Culture, NCA: San Francisco, CA (2010)
- Ads as Entertainment*, Media Effects/Affective Media Panel, Passions: Promises and Perils: Amherst, MA (2009)
- Fair Use, Author Rights, and Digital Repositories*, Asserting Fair Use Rights in Communication Panel, International Communication Association (ICA): Chicago, IL (2009)
- Digital Repositories and the Author Rights Addendum*, The Scholarly Publishing and Academic Resources Coalition (SPARC) Meeting: Baltimore, MA (2008)
- Porn & Me(n)*, Questions of Pleasure and Desire Panel, Media, Spiritualities and Social Change International Conference at the Center for Media, Religion, and Culture: Boulder, CO (2008)
- Trophy Children Don't Smile*, Everyday Visuals: Children and Family as Visual Focus Panel, International Communication Association (ICA): San Francisco, CA (2007)
- Grad Caucus*, Caucus Development Panel, National Association for Media Literacy Education (NAMLE) Biannual Conference: St. Louis, MO (2007)
- Encoding Cute: Selling Children to Adults, Youth, Femininity, and the Allure of Imagery Panel, Communication in Crisis: Amherst, MA (2006)
- The Soft Sell: How Ads Persuade Us*, The ABC's of Media Literacy, Farmington River Regional Elementary School: Otis, MA (2006)
- Decoding Cute*, Perspectives on Childhood in Illustration and Imagery Panel, Association for Research in Popular Fictions Conference: Liverpool, UK (2005)
- Documentary/Democracy*, Film as Organizing Tool Panel, Visible Evidence XII Conference on Critical Documentary Studies, Concordia University: Montreal, CA (2005)
- Framing Media: Taking Media Awareness Beyond the Sermon*, Elementary and Secondary Education Section Papers Panel, NCA: Boston, MA (2005)
- [Mythological Structure in The Lord of the Rings](#) Narrative Filmmaking Workshop: Amherst, MA (2004) [Spanish Translation](#)

TEACHING

Current: [University of Tampa](#)

Critical Media Practice Seminar (2016)
TV Studio Production I, 11 sections (2012-16)
Documentary Production, 4 sections (2013-16)
Sound, Image, and Motion, 3 sections (2013, 2016)
Documentary Abroad: Morocco (2016)
UTTV Practicum, 3 sections (2015-16)
Introduction to Scriptwriting, 3 sections (2015-16)
Communication and Cultural Studies (2015)
Pathways to Honors, 5 sections (2013-15)
Documentary Abroad: Ecuador (2014)
Mass Media and Society, Honors, 2 sections (2013-14)
Documentary Tradition, 2 sections (2013-14)
Mass Media and Society (2012)

Previous:

[University of Massachusetts](#) (2004-10)
[Westfield State University](#) (2008)
[Mazemakers](#) (2004-05)
[Universidad San Francisco de Quito](#) (2000)
[Universidad de Cuenca](#) (1999-2000)
[WorldTeach](#) (1998-99)

Grants & Awards

Learning Enrichment Grant: University of Tampa (2016-17)
Delo Grant: University of Tampa (2015-17)
Dana and Travel Grants: University of Tampa (2013-17)
Honors Fellowship Supervisor: University of Tampa (2014)
Best Reviewer: ICA's Popular Communication Division (2013)
Graduate School Fellowship: University of Massachusetts Amherst (2010-11)
ICA Fair Use Pre-Conference Grant: The Ford and MacArthur Foundations (2009)
Author Rights Grant: Scholarly Publishing and Academic Resources Coalition (2009)
Digital Storytelling Travel Grant: ICA Popular Communication Division (2007)

PRODUCTION

Current

[Life After Life](#): a documentary about age, mixed ability, and dance
[Salvage](#): a documentary about old objects and memories featuring [Schiller's Salvage](#)

Student Media Projects

Sustained Dialogue Institute: executive producer/writer, [The Identity Puzzle](#) (2016)
Epicurean Hotel: executive producer/writer, [Epic Chef Showdown](#) [UT article] (2016)
Communication and Cultural Studies: executive producer/actor, [Straightforward](#) (2015)
Let's Talk Equality: camera operator/editor, [Speaking Privilege](#) [UT article] (2015)
University of Tampa: director, [Building Community Through Dance](#) live performance (2014)

Television:

Discovery Channel: writer, *nD-Structible* and producer, *Science Smack-down!* (2002-03)
 Court TV: writer/producer, *I, Detective*, non-fiction interactive crime series (2002-03)
 Travel Channel: writer/producer, *Top Ten & World's Best*, travel series (2001-03)
 PBS: production assistant, *Mister Rogers' Neighborhood* during 3 seasons (1996-98)
 KTCA Public Television: producer, *Second Story Man* (1996)

Documentary:

NonFiction Media: editorial consultant, [Drawing the Tiger](#) (2015)
 • world premiere at [HotDocs](#) Canadian International Documentary Festival
 • winner of UNICEF's best film on children's issues at [Film South Asia](#)
 MEF: co-writer/producer, [Not Just a Game: Power, Politics, and American Sports](#) (2010)
 Global Business Network: director, *Back to the Future*, a satire of the new economy (2000)
 Western Pennsylvania Writing Project: director, *Young Writers' Institute*, a funding film (1998)
[Blandin Foundation](#): editor, *A North Shore Portrait*, Minnesota Historical Society (1994)

SERVICE**Department**

Epic Chef Showdown reality TV-style food show, The Epicurean/Feeding Tampa Bay (2015)
 TV Studio HD Update and Renovation Project Director, UT (2013/14)
 Alumni Outreach Chair, UMass (2008-09)
 Communication Dept Career Night Panelist, UMass, (2006/08)
 Graduate Employee Organization Departmental Steward, UMass (2005)

University

[Straightforward](#) and [Speaking Privilege](#) films for [Let's Talk Equality](#), UT (2015)
Let's Talk Equality: Students in Social Justice Conversation, CTL Lunch & Learn, UT (2015)
Film in Canada, Reception for Gary Doer, Canadian Ambassador to the U.S., UT (2015)
Grand Debut, Honors Undergraduate Research Symposium, UT (2015)
 Faculty Advisor to UT*TV: Spartan Television, UT (2013–15)
 Women's Self-Defense Workshop Instructor, UT (2013–15)
Documentary Abroad in Ecuador, Honors Symposium, UT (2014)
Grand Debut Film Screening/Discussion, Honors Symposium, UT (2014)
 Faculty Advisor for La Fe, UT (2013/14)
KONY 2012: How the White Savior Complex Went Viral, Honors Symposium, UT (2013)

Committees

Internship Committee chair, UT (2016-17)
 Journalism Committee member, UT (2016-17)
 Student Media Committee chair, UT (2015-17)
 Internship Committee secretary, UT (2015-16)
 Film and Media Arts Tenure Line Search Committee member, UT (2015)
 Multimedia Journalism Tenure Line Search Committee member, UT (2015)
 Academic Standards Committee member, UT (2014)
 Honors Committee member, UT (2013/14)
 Student Media Committee member, UT (2013/14)

Discipline

Journal of Media Literacy Education ([JMLE](#)) Reviewer (2015)
[Porn Studies](#) Journal Article Reviewer (2014)
[Sexualities Journal](#) Article Reviewer (2013)
 Popular Communication Division Paper Reviewer, ICA (2013-14)
[Popular Communication Journal](#) Article Reviewer (2012)
 Syracuse University Library “Managing Online Scholarly Identities” speaker (2012)
 ICA Pop Comm Division Panel Chair for “Media Spaces, Media Times” (2011)
 NCA Mass Communication Division Panel Chair for “Voices from the Field” (2011)
 NCA Critical and Cultural Studies Division Paper Reviewer (2011)
 ICA Viz Comm and Pop Comm Divisions Paper Reviewer (2010-11)
[NAMLE](#) Media Literacy Education Grad Student Caucus co-founder (2005-11)
 ICA Committee on Fair Use and Academic Freedom Co-Chair (2008-10)
 • [Asserting Fair Use Rights in Communication](#): ICA multi-division pre-conference
 • [Clipping Our Own Wings](#): Copyright & Creativity in Communication Research
 • [Code of Best Practices](#): Fair Use for Scholarly Research in Communication
 Taylor & Francis [Author Rights Agreement](#) lead organizer (2008)

Community

[DocNight at the Portico](#), Tampa, FL (2014-16)
 Trinity Cafe Volunteer, Tampa, FL (2012-15)
 PEACE Volunteer Center's Into the Streets, Tampa, FL (2012/15)
 Amherst Survival Center Food Pantry Volunteer, Amherst, MA (2008-11)
 Mercy House Community Outreach Coordinator, Amherst, MA (2009-10)

Advising

Advisor for 50+ students per year at the University of Tampa (2013-16)
 Social & Behavioral Sciences Global Education Advisor, UMass Amherst (2010)
 Student Success Conference Program Committee, UMass Amherst (2011)
 Museum Exhibit Consultant for *Offspring*, Boston University Art Gallery, MA (2006)
 ExpoCine National Film Forum Festival Advisor, Cuenca, Ecuador (1999-2000)

Skills & Certificates

Professional working proficiency in Spanish
 Adobe Premiere CC, non-linear video editing software
 DSLR and camcorder field production, multi-cam live-switching studio production
 MIT and Sony Pictures Video Game Design Workshop, Cambridge, MA (2005)
 Pittsburgh Filmmakers Avid Editing Course, Pittsburgh, PA (1996-97)
 WorldTeach Certificate in Teaching English as a Foreign Language, Ecuador (1998)
